

# TrackAbout Follow-On Tracking

The TrackAbout® Follow-On Tracking® module provides end users of shared portable assets access to the same TrackAbout system used by the asset owner/distributor. End users are given the ability to view, manage, and move compressed gas cylinders, medical equipment, chemical totes and other returnable assets. Follow-On Tracking becomes the single version of the truth for portable asset transactions across the distribution supply chain, eliminating duplicate data entry and creating a shared resource for data validation. This greatly increases the accuracy and efficiency of asset tracking for both asset owners/distributors and their end user customers.

## The Problems of Manual Asset Tracking

Relying on manual methods to track and manage mobile assets often creates a wide range of difficulties. Distributors and their customers must each maintain separate paper-based records, which take a significant amount of time to create and update. Errors and discrepancies inevitably creep in, leading to continual disputes over delivery, billing, asset balances, and more, eroding business relationships and reducing profits.

## Transforming Accuracy and Efficiency

Follow-On Tracking enables customers and distributors to electronically share the same portable asset data, creating a single, unified view of the transaction data. The system maintains historical and current information on areas such as asset delivery, location, condition, use, and balance. Customers and distributors can quickly and easily review their common online records and immediately address any discrepancies. As a result, data accuracy and quality are continually enhanced, reducing balance and billing disputes. Customers rapidly gain a higher degree of control over crucial asset data, enabling them to more proactively manage and monitor their on-site assets and improve overall business efficiency.

## TrackAbout Follow-On Tracking benefits:

- Allows end users to view, create, and control a wide range of asset information in conjunction with asset owners/distributors, minimizing disputes and enhancing relationships
- Automates manual tracking and alert activities providing a single electronic version of tracking data
- Gives distributors competitive advantage by offering customers powerful data management and monitoring capabilities
- Improves end user ability to comply with industry and regulatory requirements
- Facilitates on-demand data sharing with emergency and medical personnel, ensuring more effective response to end user needs during urgent situations

# Follow-On Tracking Module Features

## End User Access to Extensive Asset Information

Follow-On Tracking gives customers instant online access to a wide range of information about their assets, eliminating expensive and time-consuming manual processes.

- Password-protected log-on to the TrackAbout website links end users to a page with the same branding as the distributor's website
- Users can track asset delivery data, movement, and location along with physical characteristics, contents, age, expiration date, and lot number

## Faster, Easier Billing

Online delivery and billing-related data gives end users and distributors access to the same information, creating a single view of the truth that streamlines invoicing and expedites payment.

- Electronic signatures and other automated features provide complete order and asset history
- Clearly visible audit trail eliminates confusion about deliveries, usage, and balances
- Makes it easy for end users to allocate distributor bills among multiple internal departments or locations, so distributors can send a single bill to the parent account

## End User Control of Internal Tracking and Movement

Customers gain exceptional control over their on-site mobile assets so they can effectively manage and monitor asset movement between internal departments or locations.

- Customers can use the website or handheld scanners to electronically scan individual assets
- Enables end users to change asset status on the system, facilitating replenishment with just-in-time deliveries and optimized payloads

## Improved Safety and Compliance

End users can efficiently comply with liability and regulatory reporting requirements on potentially dangerous mobile assets, increasing safety and eliminating fines.

- Ability to scan and track the location of hazardous on-site assets enables fast removal, adjustment, or replacement
- Emergency responders can be given password access to system data on hazardous materials for more effective response to dangerous situations
- System automatically generates hazardous material reports and prints certificates of analysis

## Data-Sharing Abilities

Asset data can be selectively shared with appropriate fourth parties such as medical or emergency personnel, helping them respond more effectively to end users.

- System security ensures protection of sensitive customer information
- Fourth parties can quickly get accurate data about asset location, quantities, and condition without relying on distributors or end users

## Opportunity Alerts

Distributors can help end users set up electronic alerts that accurately and reliably automate multiple monitoring procedures.

- Individual users can be notified of virtually any event, including delivery of hazardous or toxic materials, asset expiration dates, and over-limit asset quantities
- Facilitates timely replenishment and removal of used-up or expiring assets

## Off-Site Asset Management

Distributors can easily manage assets remotely and provide faster, more efficient service to their customers.

- Expedites customer-mandated audits by enabling end users to electronically count and monitor on-site assets
- Web-based lot number tracking and archiving facilitates quick, thorough collection of contaminated, flawed, or recalled assets

## Unique Sales and Marketing Tool

Distributors can use Follow-On Tracking as a marketing tool that lets customers manage their mobile assets with greater control, speed, and efficiency.

- "Viewer level" capabilities can pique customer interest in full "tracker level" functionality
- Distributors can rename any TrackAbout service as they see fit, connecting their brand identity with the capabilities customers receive

## About TrackAbout

TrackAbout provides software-as-a-service for tracking and optimizing the use of portable physical assets. TrackAbout's best-of-class web-based and mobile computing technology effectively meet the challenges of managing shared assets in a shared environment. Smart logic filters and corrects data so only accurate tracking information is entered into enterprise business systems. As a result, many world-class organizations are using this information with confidence to make better business decisions and maximize revenue opportunities.